



AN INVITATION TO EXHIBIT

Kansas Home Care Association
2012 Annual Meeting
September 18-19, 2012
Wichita, Kansas

A SPECIAL INVITATION

The Kansas Home Care Association invites you to participate in its 2012 Annual Meeting, "**Blazing a Trail with Home Care & Hospice**" at the Marriott Hotel in Wichita, Kansas, on September 18 and 19, 2012.

The KHCA Annual Meeting is the major home care and hospice event in Kansas. With the ongoing changes in the home health and hospice industry, providers depend on the information made available at our Annual Meeting, so we expect a large number of participants from agencies across the state. It also provides a great opportunity for networking and fun!

We recognize the importance of the products/services that you provide to the home care and hospice industry; therefore, we have tried to incorporate a number of options that will give you direct access to our participants. Please consider which option, or group of options, will best meet your needs and priorities.

EXHIBITS – TWO DAYS

Early Bird Discount through March 1

Exhibition space will be available for two special days, Tuesday, September 18, and Wednesday, September 19. The exhibition fee includes use of a 6-foot by 30-inch draped table with two chairs. Access to a 110v outlet can be provided, but arrangements must be made through the Marriott. A form for this purpose will be sent in August with your exhibitor packet. If you have other special considerations, please contact the KHCA office.

TIME RESERVED FOR EXHIBITS

Tuesday, September 18, 2012

★ 11:00 a.m. to noon

★ 1:30 to 2:30 p.m.

Wednesday, September 19, 2012

★ 10:30 a.m. to noon

DOOR PRIZE GIVEAWAY

Door prizes are a wonderful way to draw conference participants to your exhibit. We hope that you will consider offering a door prize and be willing to wait until Wednesday's luncheon from 11:30 a.m. to 12:00 p.m. to announce your winner. Prizes need not be elaborate – even small items are lots of fun! Please let us know if you will be participating by checking the box in the Vendor Options section of the registration form that you return to us.

CONFERENCE PACKET ADVERTISEMENT

You may choose to place a half-page or full-page advertisement in the official conference packet received by all conference attendees. The ads are reproduced on separate sheets of paper so they can be easily filed for future reference. **See the Registration Form for a special Conference Packet Advertiser Bonus!**

BROCHURE ADVERTISEMENT

Advertising space is available in the official Annual Meeting registration brochure to be mailed to all Medicare-certified agencies in the state of Kansas during the month of July. Brochure ads are business card size (3½" x 2").

CO-SPONSORSHIP

Co-sponsorship is one more way for you to gain additional exposure and show your support of KHCA and the home care and hospice industry in general. KHCA welcomes co-sponsorships of conference materials, luncheons, breaks, and speakers. As a co-sponsor with KHCA, you will receive special acknowledgment in conference packet enclosures, on signs, and through verbal announcements during the conference. In addition, "Up-Close" presentations will be available to co-sponsors. With so many benefits of being a co-sponsor, we hope you will seriously consider this vendor option. **See the Registration Form for an additional Co-Sponsorship Bonus!**

UP-CLOSE WITH A CO-SPONSOR

"Up-Close" presentations are reserved for KHCA exhibitors who choose to co-sponsor a portion of the KHCA Annual Meeting (*see co-sponsorship details above*). Co-sponsors will have the opportunity to offer a twenty-minute presentation on their products/services, or another topic of their choice, during one of the scheduled networking sessions. Conference meeting space will be set aside for these presentations and each will be listed on the conference schedule. Presentation times will be assigned in August. Please note that there are only six up-close times available and these will be filled on a first-come basis!

PARTICIPATING VENDOR LIST

By registering as an exhibitor or co-sponsor at our Annual Meeting, you will be placed on our special Participating Vendor List. On our 2012 Participating Vendor List, your business name, address, phone number, website and your product/service will be listed and distributed to all Annual Meeting attendees and all KHCA members. If you register by **June 11**, your business name will also be listed in the Annual Meeting registration brochure as a participating vendor.

REGISTER NOW!

Don't delay registering for this terrific opportunity to reach home care providers in Kansas. The early bird discount expires **March 1**. Space is limited in the exhibit room, and exhibitors will be accepted and placed on a first-come basis. If the exhibit room reaches capacity, KHCA reserves the right to turn away late registrants or place them in the hallway outside the exhibit room. No registrations will be accepted after **August 31**.

QUESTIONS?

For further information on options, contact Kristen Ada, KHCA Program Manager, 870/743-9309, kada@kshomecare.org.

**Kansas Home Care Association
2012 Annual Meeting – September 18-19, 2012
Exhibitor Registration Form**

PART ONE – Contract/Company Information

Company Name* _____ agrees to support the 2012 KHCA Annual Meeting as indicated in Part Two of this registration form. *(Please list company name as it should appear on conference materials.)*

Remittance in the amount of \$ _____ is enclosed or will be sent by ____/____/2012.

Contact Person* _____ E-mail _____

Representative(s) to Attend _____

Primary Representative's E-mail _____

Product/Service to be Exhibited _____

Address* _____ City _____ State _____ Zip _____

Phone* _____ Website _____

**If contact information to be listed on promotional materials is different than the contact information listed above, please attach the additional information on a separate sheet.*

Credit cards are not accepted. Make checks payable to: **Kansas Home Care Association
2738 SW Santa Fe Drive
Topeka, KS 66614**

Register early -- the Early Bird Discount expires March 1. Space is limited in the exhibit room, and exhibitors will be accepted and placed on a first-come basis. If the exhibit room reaches capacity, KHCA reserves the right to turn away late registrants or place them in the hallway outside the exhibit room. **No registrations will be accepted after August 31. Cancellations must be in writing and are non-refundable after August 20.**

PART TWO – Vendor Options

Please read each section carefully and indicate your choice of options below and on the reverse side.

Exhibit Space – Tuesday, September 18 and Wednesday, September 19

Early Bird Price (by March 1):

KHCA Member* \$395
Non-Member 790

Rates after March 1, 2012:

KHCA Member* \$435
Non-Member 870

Non-Profit Rate: \$325

(please call the KHCA office to see if you qualify)

(CONTINUED...)

Luncheon Tickets

(Registered vendors receive one complimentary luncheon ticket. Additional tickets may be purchased.)

Yes, I plan to use my ONE complimentary luncheon ticket on (*choose one*):

Tuesday, September 18

Wednesday, September 19

Yes, I would like to purchase additional tickets (*enter quantities*):

____ for Tuesday at the cost of \$20.00 per ticket, and

____ for Wednesday at the cost of \$20.00 per ticket.

No, I will not be using any luncheon tickets.

Total Cost of Luncheon Tickets: _____

Door Prize

yes

no

Conference Packet Advertisement

(Received by all Annual Meeting participants)

	KHCA Member*	Non-Member
Full-Page (8½" x 11")	<input type="checkbox"/> \$160	<input type="checkbox"/> \$320
Half-Page (5½" x 8½")	<input type="checkbox"/> 85	<input type="checkbox"/> 170

*** If based in Kansas, please include sales tax applicable to your location. If no sales tax is included due to your sales tax exempt status, please include a copy of a completed exemption certificate.*

+ Sales Tax ** Rate _____ % Amount \$ _____ Total Cost of Packet Ad: _____

BONUS! Sign up to advertise in our Annual Meeting Conference Packet and receive a FREE ¼ page ad in the August, September, or October issue of the *KHCA Newsletter*:

Yes, I would like to place my free ¼ page ad in (*choose one*):

August

September

October

No, I will not be placing a free ad in the *KHCA Newsletter*.

Registration Brochure Advertisement

(Received by all Medicare-certified agencies in the state of Kansas. Artwork must be received by **June 11, 2012**.)

	KHCA Member*	Non-Member
Business Card (3½" x 2")	<input type="checkbox"/> \$ 85	<input type="checkbox"/> \$ 170

+ Sales Tax ** Rate _____ % Amount \$ _____

*** If based in Kansas, please include sales tax applicable to your location. If no sales tax is included due to your sales tax exempt status, please include a copy of a completed exemption certificate.*

Total Cost of Brochure Ad: _____

Co-Sponsorship

	Amount of Co-Sponsorship
Break (\$235 Minimum)	\$ _____

Luncheon Workshop (\$430 Minimum) \$ _____ Total Co-Sponsorship Amt: _____

Materials/Speaker: Please contact the KHCA office if you are interested in sponsoring specific conference materials or a speaker.

BONUS! Sign up as a co-sponsor of the KHCA Annual Meeting and receive a free ad in the Annual Meeting registration brochure. Ads are 3½" x 2" and must be received by **June 11, 2012**.

Yes, I would like to place my free ad in the conference registration brochure.

* KHCA Membership

The 2011-2012 KHCA Associate Member Rate is only \$410. By joining now, you can exhibit at the KHCA Annual Meeting at the member rate and begin enjoying the many benefits of membership in the Kansas Home Care Association. For additional membership information, contact the KHCA office at 785/478-3640 or khca@kshomecare.org.